

ASGE UPDATE

ASGE's Highly Regarded EURP is Now Open to International Units

The Endoscopy Unit Recognition Program (EURP) educates and empowers GI healthcare teams to establish and maintain a culture of quality and safety. It is the only national program of its kind offering proven strategies to strengthen infrastructure to deliver effective, efficient, safe, equitable, patient-centered care.

Beginning in 2023, units beyond the borders of the United States will be eligible to apply to the program as ASGE introduces an international pathway for recognition through this prestigious program. This program expansion has been introduced to recognize high-quality endoscopy performed in every practice setting and around the globe.

With this expansion comes a dynamic new look. The ASGE Quality Star, conferred upon successful applicants along with the moniker of honoree unit, is brighter, sharper and more modern. Honoree units may use the ASGE Quality Star throughout their three-year recognition periods in marketing and business materials—from websites to display banners to atop endoscopy reports—to be proudly recognized as having earned this unique distinction by patients, surveyors, referring physicians, and other stakeholders.

Visit [ASGE.org/EURP](https://www.asge.org/EURP) to start your journey to achieving honoree status in the EURP.

Look Out for ASGE's Recognized Industry Associate Seal

The ASGE's Recognized Industry Associate (ARIA) seal is the symbol of an industry sales and marketing professional's exposure and learning in the field of gastroenterology.

The seal is a sign to you that the industry representative:

- Has completed an intensive ASGE program with hands-on learning and experienced comprehensive GI education
- Is ready for a productive discussion with you and can better speak to your needs

Find out more at [ASGE.org/ARIA](https://www.asge.org/ARIA)

Become a Diagnostic EUS Proctor Site

Are you an expert in EUS? Interested in educating, mentoring, and proctoring? If so, we invite you to partner with us on our Diagnostic EUS Training Program! We are now accepting applications for proctors and proctor sites across the country. We welcome inquiries from any state, but specific states of interest currently include:

- Arizona
- California
- Colorado
- Florida
- Georgia
- New York
- New Jersey
- South and North Carolina
- Texas
- Wyoming

Contact Ed Dellert, ASGE Chief Policy and Learning Officer, at (edellert@asge.org) to learn how you can impact this innovative training program.